



June 23, 2011

SILVER BEAT HELPS ROCKFORD SENIORS AVOID ONLINE FRAUD

Rockford — Seniors of the Rockford Housing Authority joined officials from Attorney General Lisa Madigan’s office today to learn how to avoid Internet scams and how to better protect themselves online.

Madigan’s office held a workshop today at the Rockford Housing Authority, North Main Manor, 505 N. Main St., as part of her “Silver Beat 2.0” initiative that helps seniors learn the tools needed to avoid online fraud. Silver Beat 2.0 is an extension of Madigan’s Silver Beat consumer education program that was created to help seniors protect themselves from deceptive practices.

“The Internet provides us with amazing opportunities, but unfortunately it also provides criminals with the opportunity and powerful means to deceive and defraud,” Attorney General Madigan said. “It’s important that we help seniors equip themselves with the tools needed to recognize online scams, deal safely with insecure websites and avoid other potential pitfalls online.”

Silver Beat 2.0 was launched in response to seniors being increasingly targeted in a wide range of scams online. Madigan’s office travels the state conducting trainings on topics such as how to identify online scams, use a social networking site safely and recognize secure and insecure websites.

Today’s training was conducted in partnership with Connected Living.

To learn more about Silver Beat or to attend or host a training session, contact Erin Ruebelke at the Attorney General’s Office, (217) 557-1982, or email her at eruebelke@atg.state.il.us.

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